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14. (New) The method of claim 13 wherein the rules for selection and combination of the associated options automatically prevent user selection or combination of incompatible or conflicting options.

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15. (New) The method of claim 13 wherein the pricing data and associated options are dynamically updated and displayed on the client display device in response to user interaction with the pricing data and associated options.

16. (New) The method of claim 13 wherein at least one previously selected options are automatically deselected when the user selects a new option which conflicts with the at least one previously selected options.

17. (New) The method of claim 13 wherein at least one additional sub-items are automatically selected when a user selects a sub-item which requires selection of the at least one additional sub-items.

REMARKS

The applicant has amended claim 1. Further, claims 6 to 17 have been added to the case. The applicant hereby respectfully requests entry of the proposed amendments and continued examination of the application as amended.

Respectfully submitted,



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Edmond A. DeFrank
Reg. No. 37,814
Attorney for Applicant

Lyon, Harr and DeFrank, LLP
300 Esplanade Drive, Suite 800
Oxnard, California 93030
(805) 278-8855